



# THE BEAUTY IS ... IT'S SILK

After eight years in business RTfact Flowers in Claygate continues to move from strength to strength. The launch of the online store last year has proved to be very successful with a good selection of arrangements to suit all tastes and budgets. This year sees the expansion of the website into the area of high quality artificial stems for online purchase.





**Dawn Smith**, Director of RTfact, explains how the quality of the stems makes such a difference to her business.

'Stems are an investment. If our flowers did not look and feel like the real thing I wouldn't be in business. Over the years RTfact have supplied arrangements to some of the leading interior designers in the area, as well as many multi-million pound home owners, celebrities and business owners.

The way we live now is so different to how it used to be.' Dawn explains. 'Busy time schedules, holidays and business trips all pose problems when it comes to maintaining fresh flowers and indoor plants. Our homes are also different now. Underfloor heating, for example, gives additional headaches when it comes to keeping plants watered.

I still have fresh flowers in the house, but tend to have one beautiful arrangement instead of many. The rest have been replaced with artificial; but just because they aren't real, it doesn't mean they have to remain static. I move mine from room to room, add and remove stems and change colours to keep the whole look fresh. You can also extend this idea to the outside areas of your home. My window boxes and hanging baskets are all artificial and look fantastic all year round.

Creating your own arrangements can be immensely rewarding. We are more than happy to plant up for you or give ideas for you to try yourself. Our fully trained staff can give advise on what to do, the materials required and how to create that designer look, whatever your budget. We all have containers and vases in the cupboards that are rarely used. These can be transformed with a little time and effort, even if it's simply using grasses to transform a bathroom shelf or adding herbs to a kitchen window sill. Fake it, but fake it well, and most of the time no one will ever know!

Stems will be available to buy from the RTfact website from September. The RTfact shop in Claygate continues to supply bespoke arrangements, artefacts, stems, trees and greenery. Home consultations are available by appointment.

For more information, see the RTfact website. [www.rtfactflowers.co.uk](http://www.rtfactflowers.co.uk).





selected arrangements and stems now available online  
[www.rtfactflowers.co.uk](http://www.rtfactflowers.co.uk)



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